

4TH WORLD CONGRESS of Existential Therapy



Sponsorship Prospectus



Community, Authenticity, and the Mystery of Being

2026
JUNE 3-6
Denver, CO

Contact

River Heisler or Olivia Michael
at sponsor@wcet4.com

4TH WORLD CONGRESS of Existential Therapy

The Rocky Mountain Humanistic Counseling and Psychological Association is proud to host The 4th World Congress of Existential Therapy. This congress is held every three to four years, and provides education, insights, and networking opportunities to international therapists and mental health providers. The World Congress attracts interest from a wide and diverse audience of mental health professionals and constituents from across the globe.

The 2026, 4th World Congress of Existential Therapy will take place in the Hyatt-Regency Aurora-Denver Hotel in Aurora, Colorado, United States. Nestled near the breathtaking Rocky Mountains, the venue offers the perfect setting to be part of a movement shaping the future of existential therapy worldwide!

Congress Highlights

- 1,000 plus attendees, professionals, and vendors
- Global Audience of Thought Leaders and Practitioners
- Exclusive Networking Events with Industry Influencers
- High-Impact Visibility Opportunities

Preliminary Schedule*

WEDNESDAY, JUNE 3rd

8:00 am
Registration and Welcome

9:00 am
congress Opening

10:00 am– 7:00 pm
congress sessions, Breakouts, 2 Key-Note Addresses

7:00 pm – 9:00 pm
Evening Entertainment and Networking Opportunities

THURSDAY, JUNE 4th

9:00 am
congress Opening

10:00 am– 7:00 pm
congress sessions, Breakouts

7:00 pm – 9:00 pm
Evening Entertainment and Networking Opportunities

*Schedule subject to change. Finalized schedule will be published Early 2026

Preliminary Schedule*

FRIDAY, JUNE 5th

9:00 am
congress Opening

10:00 am – 7:00 pm
congress Sessions, Breakouts

7:00 pm – 9:00 pm
Evening Entertainment and Networking Opportunities

SATURDAY, JUNE 6th

10:00 am – 5:00 pm
congress sessions, Breakouts

5:00 pm – 6:00 pm
Networking and Social Opportunities

6:00 pm – 9:00 pm
Closing Banquet, Entertainment, and Social Activities

*Schedule subject to change. Finalized schedule will be published Early 2026

Sponsorship Levels

To reserve a sponsorship level
contact River Heisler or Oliva Michael at
sponsor@wcet4.com

\$25,000

Presenting Sponsor - Exclusive

- Featured on all Congress marketing material and signage
- Hospitality Suite Host
- Exclusive listing on Hospitality Suite signage
- Expanded Listing on Congress Website and program with Logo, weblink, and 100-word description
- Featured exhibition table
- Listing in congress Program with Logo
- Social media promotion prior to the Congress
- Mention in Opening and Closing Ceremony

\$10,000

Feature Sponsor - Exclusive

- Lounge/Social Host
- Exclusive listing on Lounge Area signage
- Expanded listing on Congress website and program with Logo, weblink, and 100-word description
- Featured exhibition table
- Listing in congress program with Logo
- Social media promotion prior to the Congress

\$5,000

Supporting Sponsors - Limited at 2

- Coffee/Tea Host
- Exclusive listing on Coffee/Tea signage
- Basic listing on Congress website with logo and weblink
- Featured exhibition table
- Listing in Congress program with logo
- Social media promotion prior to the Congress

\$2,500

Classic Sponsors - Limited at 4

- Basic listing on Congress website with logo and weblink
- Listing in Congress program with logo
- Social media promotion prior to the Congress

Partnering Organizations - Group Rate

To reserve a sponsorship level contact River Heisler or Oliva Michael at sponsor@wcet4.com

By becoming a Partnering Organization, you are not only providing vital support for the World Congress, but will also receive discounted rates for multiple registrations. Perfect for large organizations, colleges, and universities.

\$4,000

Level 1

- 35% Discount on registration fee (min 20)
- Basic listing on Congress website with logo and weblink
- Featured exhibition table
- Listing in Congress program with logo
- Social media promotion prior to the Congress

\$3,000

Level 2

- 25% Discount on registration Fee (min 20)
- Basic listing on Congress website with logo and weblink
- Featured exhibition table
- Listing in Congress program with logo
- Social media promotion prior to the Congress

\$2,000

Level 3

- 15% Discount on registration Fee (min 20)
- Basic listing on Congress website with logo and weblink
- Listing in Congress program with logo
- Social media promotion prior to the Congress

Local Business Support

The World Congress values building strong partnerships with local businesses. We believe that these partnerships enrich the congress experience for attendees, creating authentic connections and opportunities for businesses to showcase their products and services. Don't miss out on the chance to be a part of this exciting event.

\$750

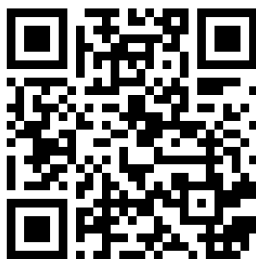
Premier Local Business

- Promotion in pre-Congress email to include brief description (100 words max), web address, physical address, and transportation directions from the Hyatt-Regency
- Listing on Congress website and program with business address and directions to business
- Social media promotion prior to the Congress
- Opportunity to provide business collateral and/or coupons at a dedicated table in the exhibition center.

\$500

Supporting Local Business

- Listing on Congress website and program with business address and directions to business
- Social media promotion prior to the Congress
- Opportunity to provide business collateral and/or coupons at a dedicated table in the exhibition center.



Ready to Reserve?

For more information or to reserve your sponsorship, scan the QR code or contact sponsor@wcte4.com.